



THE IRELAND FUNDS

PLEASE JOIN US FOR THE 23rd

New Jersey Golf Classic



HONORING
Joe Hession

*Founder & CEO
SNOW Partners*



Monday, September 8th, 2025

Bayonne Golf Club

One LeFante Way
Bayonne, New Jersey

9:30am

Registration and Brunch

11:00am

Shotgun start

5:00pm

Cocktails, Dinner
and Award Presentation



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HONORING JOE HESSION, FOUNDER & CEO, SNOW PARTNERS

Joe Hession is the founder and CEO of SNOW Partners, a visionary leader in the winter sports and outdoor recreation industry with more than 30 years of hands-on resort management experience. A lifelong advocate for innovation and process excellence, Joe has become a respected authority in guest experience design, operational efficiency, and resort leadership fueled by his experience as a Lean Six Sigma Master Black Belt. His entrepreneurial spirit has led to the creation and growth of some of the most forward-thinking entities in the snowsports space, including Mountain Creek Resort, Big SNOW American Dream—the first indoor, year-round ski and snowboard facility in North America—and SnowCloud, a resort management platform built on insights gained from hundreds of resort partners and the real-world experience of SNOW Partners' own managed businesses. Beyond business, Joe's deep care for people is evident



in his founding of The Hession Foundation, a charitable organization dedicated to enriching lives and communities through access to outdoor recreation and support for youth and families. Joe has delivered various keynotes at global industry events, and his leadership has been recognized in

major media outlets including *The New York Times*, *The Washington Post*, and *The Today Show*.

Joe also proudly serves as an ambassador for the U.S. Ski & Snowboard teams, and contributes his expertise as a board member of both the National Ski Areas Association and the New Jersey Golf Foundation. Outside of his professional achievements, Joe finds joy and purpose in family life with his wife Halley and their three sons—Miles, and twins Oliver and Trey.

A passionate skier and avid golfer, Joe's love of the outdoors fuels his mission to inspire others to connect with nature, pursue adventure, and build lasting memories together.

NEW JERSEY GOLF CLASSIC COMMITTEE

Christopher Bailey
Mutual of America

Anthony Callaghan
BakerHostetler

Dan Conley
Northern Litho

Eddie Dowling
The Padded Wagon

Brendan P. Farrell, Jr.
Broadridge Financial
Solutions, Inc. (*Retired*)

Michael P. Higgins

Thomas N. Kelly
KPMG LLP

Tom Kennedy, Jr.
ET Kennedy Coastal
Construction

Conor T. McCoy
Wells Fargo Advisors

Angus Miller
UBS Financial Services, Inc.

Patrick Murphy
Trident Construction

William M. Murphy
Douglas Management
& Realty

Charles P. Reagan

Pat Tully
Pat Tully Inc.



The Ireland Funds' mission is to harness the power of a global philanthropic network of friends of Ireland to promote and support peace, culture, education and community development across the island of Ireland and among Irish communities around the world.

RECENT EXAMPLES OF OUR IMPACT INCLUDE...

- Helping **The Dillon Quirke Foundation** reduce the number of young athletes in Ireland dying from Sudden Adult Death Syndrome. With over 10,000 free cardiac screenings a year, the foundation is saving lives by identifying early-stage heart conditions before symptoms appear.
- Supporting 379 Irish students from disadvantaged secondary schools to attend university through our **No Mind Left Behind Scholarship Program** for the 2024/2025 academic year, many of whom are the first in their families to attend third level education.
- Easing the financial pressures young players face during their college years in Ireland through our support for the **GPA Scholarship Program**.
- Based in Newry and operating globally, **The Kevin Bell Repatriation Trust** aims to alleviate the financial hardship of bereaved families repatriating loved ones who have died abroad in sudden or tragic circumstances back to the island of Ireland. Serving as a vital service for the Irish Diaspora, since its founding the KBRT Trust has repatriated the bodies of over 2,100 loved ones to Ireland from over 70 countries across the world.
- Ensuring no child in Ireland has to face cancer alone in Ireland through our partnership with **Cancer Fund for Children**. Over 1,500 children and young people are supported each year in hospitals, homes, and at Daisy Lodge, The Cancer Fund for Children's therapeutic short break center. Support from The Ireland Funds is helping to build, equip, and open a second therapeutic short break center in Mayo which will double the number of families reached to more than 4,000 per year.
- Now Ireland's National Music Education program, **Music Generation** was co-founded by The Ireland Funds and U2 to transform the lives of children and young people in Ireland through access to high quality performance music education in their locality. Today, over 130,000 children and young people participate annually in a Music Generation program in every town and county in the Republic of Ireland.
- In 2024, **The Ireland Funds Heart of the Community Fund** invested over \$1.5 million to support organizations across Ireland tackling a diverse range of issues — from access to education and mental health services to food poverty during the holiday season, domestic violence support, and the provision of music therapy for young people in palliative care at Ireland's only children's hospice, to name but a few focus areas.



SPONSORSHIP OPPORTUNITIES FOR THE 23rd

New Jersey Golf Classic

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Bayonne Golf Club

Across the Hudson River from Manhattan, the Bayonne Golf Club is home to a waterfront golf course that is unlike anything this side of the Atlantic. Designed to rival the look and feel of the legendary links courses of Scotland and Ireland, this awe-inspiring course is the centerpiece of an exclusive club that has garnered countless accolades since its unveiling in 2006.

Bayonne Golf Club Ferry

Ferry service to and from Bayonne Golf Club will be available for all guests. The ferry will depart from World Financial Center Ferry Terminal, Slip 2 (Cross Streets: Vesey Street & Battery Park Esplanade) at 9:00 am and return at the conclusion of the outing.

For more information or to make a reservation, contact Carla Capone:

Tel: 212.213.1166 or Email: events@carlacapone.com

NEW JERSEY GOLF CLASSIC PRESENTING SPONSOR

\$25,000

- Two Foursomes
- Company logo or name listed as Presenting Sponsor of the 2025 New Jersey Golf Classic in all signage and materials
- Premium starting holes
- Tee sign with company logo or name at starting hole
- Tee sign with company logo or name on the putting green
- Opportunity to include branded item in gift bag

GOLF CLASSIC SPONSOR

\$12,500

- One Foursome
- Company logo or name listed as a Golf Classic Sponsor in all signage and materials
- Tee sign with company logo or name at starting hole
- Tee sign with company logo or name on the putting green
- Opportunity to include branded item in gift bag

FOURSOME

\$9,000

- One Foursome
- Company logo or name listed as a Foursome Host in all signage and materials

HOSPITALITY SPONSOR

\$3,500

- Listed as a sponsor of one of the following (choose one)
Includes a tee sign with company logo or name on the putting green
 - ___ Breakfast
 - ___ Grill at Halfway House
 - ___ Cocktail Reception
 - ___ Dinner

UNDERWRITING SPONSOR

\$2,500

- Listed as a sponsor of one of the following (choose one)
Includes a tee sign with company logo or name
 - ___ Awards
 - ___ Beverage Stations
 - ___ Gift Bags

INDIVIDUAL PLAYER

\$2,250

- One Individual Player

THE IRELAND FUNDS YOUNG LEADERS MEMBER

\$1,500

- One Individual Player (limited availability)

HOLE SPONSORSHIP

\$1,000

- Tee sign with company logo or name

Enclosed is my company's matching gift form.

My company will match my gift in the amount of: \$ _____



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PAYMENT INFORMATION

Name

Title

Company

Address

City/State/Zip

Phone

Email

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GOLF CLASSIC SPONSOR	\$12,500
FOURSOME	\$9,000
HOSPITALITY SPONSOR	\$3,500
UNDERWRITING SPONSOR	\$2,500
INDIVIDUAL PLAYER	\$2,250
THE IRELAND FUNDS YOUNG LEADERS MEMBER	\$1,500
HOLE OR PUTTING GREEN SPONSORSHIP	\$1,000

Please charge my credit card:

☐ Amex ☐ Visa ☐ Mastercard ☐ Discover

Name (As It Appears On Card)

Card Number

Exp. Date

Code

Signature

**For more information or
to make a reservation,
contact Carla Capone:**

Tel: 212.213.1166 or Email:
events@carlacapone.com

Checks should be made payable to "The Ireland Funds America" and returned to:
200 Park Avenue, 17th Floor, New York, NY 10166

To make a reservation online visit: [New Jersey Golf Classic 2025](#)

The American Ireland Fund (dba The Ireland Funds America) is a 501 (c)(3) non-profit organization. Contributions to it, less projected benefit value of \$1,050 per person, are tax deductible as provided by the law. Upon Receipt of your gift, we will issue the appropriate charitable gift receipt for your use.