



## HEART OF THE COMMUNITY FUND

SUPPORTING RESPONSE AND RESILIENCE ACROSS THE ISLAND OF IRELAND

Progress Through Philanthropy

# WHAT IS THE HEART OF THE COMMUNITY FUND?

The Ireland Funds is proud to announce the launch of the Heart of the Community Fund, which will provide critical and timely funding to a wide range of not-for-profit organizations across the Republic of Ireland and Northern Ireland.



+

This is an immediate investment in the life of Ireland's communities.

## THE NEEDS IN IRELAND TODAY

Due to the challenges of COVID-19, communities around Ireland have become more isolated than ever before. Through our response funding and support over the last year, we saw the strength of local communities during these extraordinary times. Local community leaders are at the heart of their community. They know what the needs are and are already on the ground delivering support.



These people are at the heart of their communities. We want to ensure that they get the urgent support that they need and know they are not alone.

# HOW WILL THE HEART OF THE COMMUNITY FUND WORK?





#### ENGAGE

We know the needs are urgent. This will be an open and broad call to communities across the island of Ireland.



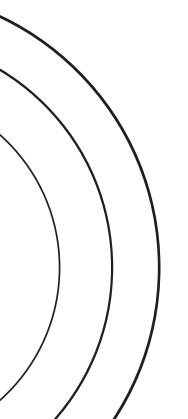
## **ASSESS**

The expertise of
The Ireland Funds' Grants
Team will identify the
areas where your
generosity will make the
most impact.



### SUPPORT

Immediate help will be offered to qualifying organizations.



## WHAT SIZE GRANTS WILL BE MADE?

€2,500 AND €5,000 We have seen that for many grassroots organizations, a grant at this level can be game-changing. It also offers our donors an extraordinary opportunity to touch diverse needs across numerous communities.

## WHAT CAN WE ACCOMPLISH TOGETHER IN 2021?

As The Ireland Funds has responded to the COVID-19 challenges, it has not only been a chance for us to lead, but a chance for us to listen.

## WE CAN PROVIDE DIRECT SUPPORT AT A LOCAL LEVEL

We see that in communities across Ireland, both rural and urban, local organizations are quietly working at a heartbeat level with those in need. These grassroots groups may not have huge resources, but they know when a family needs extra support or when a person up the road is isolated and needs someone to check in. They know because these are their neighbors and friends.

## WE CAN INCREASE RESPONSE AND BUILD RESILIENCE

The Heart of the Community Fund will help these uniquely placed organizations increase their response and bolster their resilience. Grants will not only assist with day-to-day operations, they will help groups plan for a post-pandemic environment.



100% of every gift to the Heart of the Community Fund goes directly to community organizations serving the greatest needs across the island of Ireland.

Your gift will go far and will have an impact on a place that is close to your heart.



## IN 2020, OUR GLOBAL FAMILY DELIVERED FOR IRELAND

In 2020 as the world faced the unprecedented challenges of the COVID-19 pandemic, The Ireland Funds established the COVID-19 Response Fund. It supported work in the areas of:

- Food and Food Distribution
- Disability Support
- Domestic & Child Abuse (Family Support)
- Elderly Services
- Access to Education
- Mental Health
- Community Support

#### **EXAMPLES OF 2020 IMPACT INCLUDED:**



1700+ families affected by domestic abuse, mental health challenges, addiction and homelessness were supported with key services.



1000+ pre-school children and their families received educational support through remote home visits.



A network of 100 trained volunteers have supported elderly people experiencing severe social isolation.

Thanks to your generosity, over 40 organizations providing frontline services received emergency support.

Today, the Heart of the Community Fund is the next chapter of our commitment to communities in need.

# RESILIENCE and RESPONSE



Together, we can help change lives all across the island of Ireland when it is needed most.

We invite you to visit irelandfunds.org or speak to a member of our team to learn more about this philanthropic opportunity.

The mission of The Ireland Funds is to harness the power of a global philanthropic network of friends of Ireland to promote and support peace, culture, education and community development across the island of Ireland and among Irish communities around the world.











Progress Through Philanthropy

irelandfunds.org