

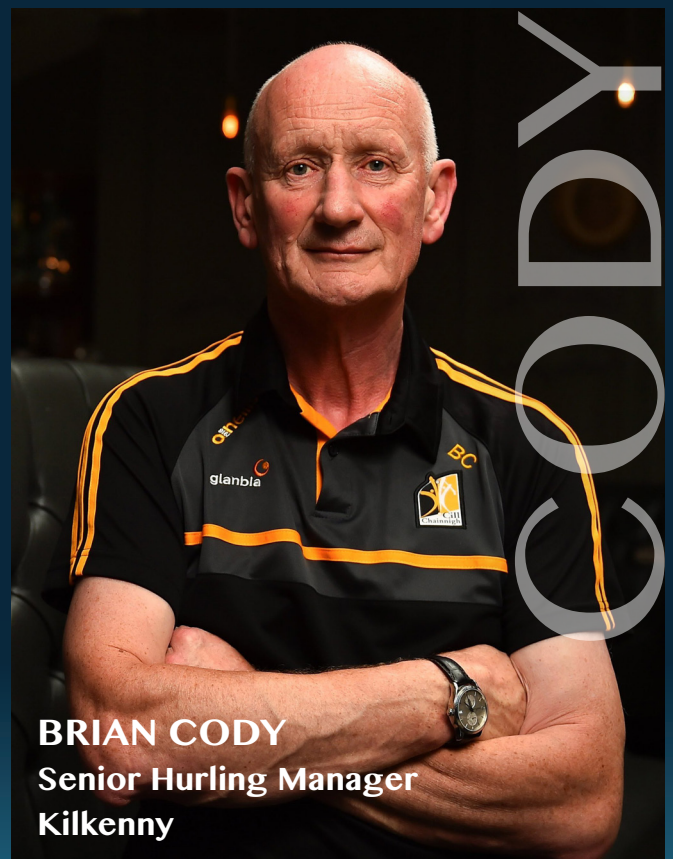
Leadership in Sport. Lessons for Business.

11th November 2019 • Metropolitan Club • 1 East 60th Street, New York



BRIAN KELLY

The Dick Corbett Head Football Coach
University of Notre Dame



BRIAN CODY

Senior Hurling Manager
Kilkenny

**AN EVENT THAT EXPLORES THE KEY ATTRIBUTES WHICH
DRIVES SUCCESS IN SPORT, BUSINESS AND LIFE**

**DEVELOPING IRELAND'S FUTURE LEADERS THROUGH OUR
NATIONAL GAMES**

ST KIERAN'S COLLEGE and KILKENNY GAA DEVELOPMENT PROGRAMME

IN THE COMPANY OF

CAREY	 DJ CAREY 5 ALL-IRELANDS 9 ALL-STARs	SHEFFLIN	 HENRY SHEFFLIN 10 ALL-IRELANDS 11 ALL-STARs
WALSH	 TOMMY WALSH 9 ALL-IRELANDS 9 ALL-STARs	REID	 TJ REID 7 ALL-IRELANDS 3 ALL-STARs
DOWNNEY	 ANN DOWNNEY 12 ALL-IRELANDS	DOWNNEY	 ANGELA DOWNNEY 12 ALL-IRELANDS
BUCKLEY	 CILLIAN BUCKLEY 3 ALL-IRELANDS 2 ALL-STARs	HOGAN	 RICHIE HOGAN 7 ALL-IRELANDS 4 ALL-STARs

A deep hunger to achieve,
a culture of teamwork,
dedication, commitment,
honesty, humility, attention
to detail provide the basis
of any advancement

By developing and supporting facilities
and initiatives in Kilkenny GAA and in St
Kieran's College for Clubs and County
teams we hope to instill in youth and adult
players the essential skills and attitudes
for success on and off the field of play.

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PLATINUM TABLE

\$20,000

A separate intimate pre-event reception with Brian Kelly and Brian Cody; Cocktails and Dinner Reception in an intimate setting with a Kilkenny player to join guests at your VIP table; premium placement of your company logo on all event materials and two page advertisement in dinner programme.

GOLD TABLE

\$10,000

Cocktails and Dinner Reception in an intimate setting with a Kilkenny player to join guests at your table and advertisement in dinner programme.

SILVER TABLE

\$5,000

Cocktails and Dinner Reception in an intimate setting and advertisement in dinner programme.

St Kieran's College is Ireland's oldest Catholic Secondary School, nurturing the gifts and talents of the next generations. Kilkenny GAA is Ireland's most successful hurling county - winning 8 out of 10 contested All-Irelands in recent years and tops the honours list with 36 titles. Both St Kieran's and Kilkenny build their success on value driven teams - developing Ireland's future leaders through our national games.

ST KIERAN'S COLLEGE and KILKENNY GAA DEVELOPMENT PROGRAMME

St Kieran's College Kilkenny (founded 1782) tel: 353 56 77 21086 email: newyorkevent@lessonsforleaders.ie