

GAELIC PLAYERS ASSOCIATION

Ireland-U.S. Gaelic Heritage Awards & Dinner Gala

Capitale, 130 Bowery, NYC | Thursday, October 4, 2018

2018 SPONSORSHIP COMMITMENT FORM



■ Platinum Package – \$50,000

- Premium table of 10 with ringside placement
- 10 invitations to VIP reception with the Legends of Gaelic Games, includes photo opportunity with Legends
- Acknowledgment in digital slideshow
- Name and logo on signage and projected on screens in ballroom
- Platinum Full Screen advertisement in digital slideshow
- Recognition from podium at the event
- Recognition on the GPA's website
- One Legend of Gaelic Games to be seated at the table
- Two Packages for the All Ireland Football AND Hurling Finals (September 2018) including game tickets, golf at premier course, exclusive dinner with leading players
- Autographed All Star jersey

■ Gold Package – \$25,000

- Prime table of 10
- Two invitations to VIP reception with the Legends of Gaelic Games, includes photo opportunity with Legends
- Acknowledgment in digital slideshow
- Name and logo on signage and projected on screens in ballroom
- Gold Full Screen advertisement in digital slideshow
- One Legend of Gaelic Games to be seated at the table
- Two Packages for the All Ireland Football AND Hurling Finals (September 2018) including game tickets, golf at premier course, exclusive dinner with leading players
- Autographed All Star jersey

■ Silver Table – \$10,000

- Select table of 10
- Two invitations to VIP reception with the Legends of Gaelic Games, includes photo opportunity with Legends
- Acknowledgment in digital slideshow
- Silver Full Screen advertisement in digital slideshow
- Autographed All Star jersey

■ Individual Ticket – \$1,000

■ Digital Ad Program: Ads for Scholars

■ Platinum Ad	\$5,000	Assists up to five players with scholarship funding	Ad repeated 5 times each loop & broadcast through social media
■ Gold Ad	\$4,000	Assists up to four players with scholarship funding	Ad repeated 4 times each loop & broadcast through social media
■ Silver Ad	\$3,000	Assists up to three players with scholarship funding	Ad repeated 3 times each loop
■ Bronze Ad	\$2,000	Assists up to two players with scholarship funding	Ad repeated twice each loop

■ Contribution

I am unable to attend the dinner gala but would like to support the efforts of the Gaelic Players Association.

I am pleased to enclose my fully tax-deductible contribution in the amount of: \$ _____

AD SPECS

Artwork Deadline: Monday, October 1st

If you do not have artwork, please submit your copy and logo and your ad will be typeset. Our Benefit Office will be pleased to help typeset your message. Please print your copy in the space provided below. Copy can also be emailed to Carla Capone at events@carlacapone.com. If you have any questions please call 212.213.1166

AD COPY: Email logo to events@carlacapone.com

Mechanical Requirements :

— Full Page: 1920px wide x 1081 px deep

All art should be in RGB color mode for use in a 16:9 video

Adobe Acrobat pdf: Make “press quality” with fonts embedded.

Adobe Illustrator EPS: Convert type to “outlines.”

Adobe Photoshop: Files must be 300 dpi.

Powerpoint Format: Ads can also be submitted as a PowerPoint (16:9 aspect ratio) slide. Fonts used for supplied PowerPoint slides should either be Arial or Century Gothic. The e-journal will not be responsible for font substitution or re-flow of text if other fonts are used.

Company Logos: Preferred format is Adobe Illustrator EPS (convert type to outlines); Do not send logos embedded in Word files; Photoshop files of logos must be at least 300 dpi; Web graphics (72 dpi) are unacceptable.

PAYMENT DETAILS

NAME:

TITLE:

COMPANY NAME:

ADDRESS:

CITY: **STATE:** **ZIP:**

PHONE:

E-MAIL:

CONTACT:

PLEASE INDICATE THAT YOU HAVE READ AND AGREE TO THE FOLLOWING STATEMENT

With my initials I indicate that the final authority with expenditure rests with The Ireland Funds America.

PLEASE COMPLETE IF PAYING BY CREDIT CARD

CARD: VISA MASTERCARD DISCOVER AMEX (PICK ONE)

CARD NUMBER: **EXP DATE:** **CODE:**

NAME AS IT APPEARS ON CARD:

AUTHORIZED SIGNATURE: **DATE:**

The Ireland Funds America (www.irelandfunds.org) has established supporting the Gaelic Players Association as one of its important goals by investing in Ireland’s communities.

Please make checks payable to:

THE IRELAND FUNDS AMERICA and mail to:

The Ireland Funds

10 Post Office Square, Suite 1205

Boston, MA 02109

Please indicate your payment is for The Ireland - U.S. Gaelic Heritage Dinner Gala.

If you would like to pay by credit card, please call Gabrielle LaFavre at 617-574-0720

The American Ireland Fund (dba The Ireland Funds America), is a tax-exempt organization, incorporated under the laws of Pennsylvania. It has been determined by the IRS to be a public charity under Section 501(c)(3) of the Internal Revenue Code. Contributions to it, less projected benefit value of \$225 per person, are tax deductible as provided by law. Upon receipt of your gift, we will issue the appropriate charitable gift receipt for your use.

Online information and reservations available at www.gaelicplayers.com
For additional information, please contact Carla Capone at 212.213.1166
or email: events@carlacapone.com

