



## FoodCloud Hubs

### A Unique Solution to Help Feed Those in Need Across the UK and Ireland

It is estimated that 30% of food produced is wasted, at a time when almost 1 billion people do not have enough to eat. In Ireland, 1 million tons of food is wasted annually whilst 1 in 8 Irish people are living in food poverty. Wasting food is a waste of money, a waste of precious natural resources and raises serious moral questions when people are going hungry. Here, Aoibheann

O'Brien, Co-founder & CEO FoodCloud Hubs, shares how The Ireland Funds is helping FoodCloud Hubs combat food poverty.

# FoodCloud Hubs

is a social enterprise set up with a vision for a world where no good food goes to waste. We have developed a unique solution, connecting businesses with large volumes of surplus food to charities that need it most in communities across Ireland via three redistribution Hubs in Dublin, Galway and Cork.

FoodCloud Hubs developed and tested this solution by carrying out a pilot in Cork, with the support from The Ireland Funds Small Grants Program. Since the Cork Hub opened in July of 2014 followed by Dublin in December of 2015 and Galway in January of 2016, FoodCloud Hubs has delivered the following social, environmental impacts:



**+ 1,200 Tons**  
of food redistributed



**+ 3,840 Tons**  
CO2 emissions saved



**2,600,000 Meals**  
for people in need



**+ 100 Donating Businesses**  
including Musgrave Group, Tesco, Aldi, Lidl, Pallas Foods and many more



**+150 Charities Nationwide**  
including St. Vincent De Paul, Cope Galway, Simon Communities, Focus Ireland and many more

FoodCloud Hubs were delighted and honoured to be awarded The Ireland Fund's Flagship Grant in 2016, this funding has and will continue to support us in scaling the positive impact of our work to communities across the country. With the financial support provided through the Flagship Grant over the next two years, we aim to redistribute over 4,000 tons of surplus food, to a network of 400 charities nationwide, serving 16,000 beneficiaries and delivering cost savings to the charity sector of over €4m annually. We have also benefited hugely from connecting with The Ireland Funds

global philanthropic network in Ireland and internationally who have supported us with advice, guidance and introductions.

**We are very grateful for the support of The Ireland Funds and look forward to continuing to work with you over the coming years to achieve a vision for an Ireland and a world where no good food goes to waste.**

— Aoibheann O'Brien, Co-founder & CEO FoodCloud Hubs

Thanks to FoodCloud Hubs, 150+ charity partners  
can provide nutritious and nourishing meals:

The food is used in our twice daily drop ins, providing meals to approximately 14 homeless service users per day. For many of our clients, this may be the only food they avail of on that day. FoodCloud Hubs is one of the best things to happen our homeless service."

— Lorraine, Clondalkin Tús Nua, Dublin.



KARE's partnership with FoodCloud Hubs has enabled us to reduce costs and introduce more variety to meals. It has given our chefs an opportunity to be more creative with nutritious menu planning. KARE can also offer a surprise extra to clients with their meals due to the added variety of healthy food produce whose cost would normally be prohibitive to the charity. The initiative with Foodcloud Hubs allows KARE to work in partnership with the business sector with both sharing the same values of helping vulnerable people, reducing waste, reducing costs and enhancing our Meals on Wheels service. It evokes the true spirit of Meitheal!"

— Maria, Kare Social Services, Raheny, Dublin.