

44TH ANNUAL

# NEW YORK GALA

MAY 2<sup>nd</sup>  
2019

## ADVERTISING SPECIFICATIONS

The 2019 Dinner Gala Magazine will feature stunning original photography taken in Ireland highlighting projects and beneficiaries of the work of The Ireland Funds.

### PLEASE RESERVE THE FOLLOWING SPACE:

<input type="checkbox"/> Back Cover	\$7,500
<input type="checkbox"/> Inside Covers (Front or Back)	\$6,000
<input type="checkbox"/> Full Page	\$5,000

### ADVERTISING DEADLINE — APRIL 17, 2019

To sponsor a page, in the space provided below, indicate how you would like your organization's name to appear. You can also include a brief message and logo which can be emailed to [events@carlacapone.com](mailto:events@carlacapone.com) or call Carla Capone at 212.213.1166.

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### The Ireland Funds Dinner Gala Magazine Ad Specs

#### Mechanical Requirements

Trim Size: 8-3/4" x 11-1/2"

Bleed Page: 9" x 11-3/4"

Full Page: (non-bleed) 7-3/4" wide x 10-1/2" deep

#### Submission Formats

Unless a match print quality proof is provided, the Magazine publisher cannot be held responsible for color variations. The preferred format is a "press quality" Adobe Acrobat pdf file. Make sure all fonts are embedded.

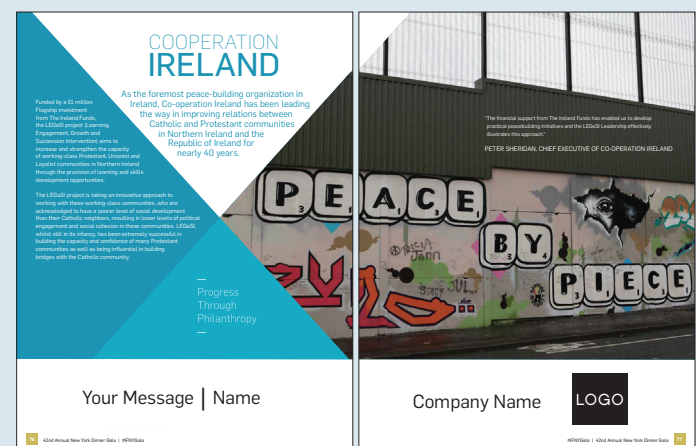
Also welcome: Adobe Illustrator EPS files: Convert type to "outlines," embed all images. Photoshop: Image resolution must be 300 dpi, saved as jpg, tiff or EPS format. InDesign (Mac): Include all fonts and image files.

#### Company logos

Should be sent as Adobe Illustrator EPS (convert type to outlines); Do not send logos placed in Word files; Photoshop files must be at least 300 dpi.

Web graphics (72 dpi) are unacceptable.

### Sample pages from The Ireland Funds Gala Magazine



Please make checks payable to The Ireland Funds America and mail to:

The Ireland Funds Event Office  
1501 Broadway, Suite 1808, New York, NY 10036

For additional information, please contact Carla Capone at 212.213.1166 or e-mail: [events@carlacapone.com](mailto:events@carlacapone.com)

[www.irelandfunds.org](http://www.irelandfunds.org)