



SINGING IN THE RAIN?  
**DOUBLE INDEMNITY?**  
JANE EYRE?

...all classics enjoyed by the members  
of the Silver Screenings presented by

**THE KERRY FILM FESTIVAL**

"Just a note to tell you how much I have enjoyed the screenings in Siamsa Tíre during the last few years. I notice it seems to have become a special social occasion for our senior citizens and especially those in residential care. I am amazed at the stan-



dard of choice of films. There is definitely something for everybody. The personal touch of introducing the film together with kindness of the staff is terrific. **LONG MAY WE BE ABLE TO ENJOY THIS SPECIAL TREAT. GRATEFUL APPRECIATION TO EVERYBODY INVOLVED.**" – Mai



During the first Wednesday of each month, the Kerry Film Festival presents a matinee screening, giving the young and the young at heart an opportunity to experience a slice of quality cinema, while enjoying a slice of social and cultural life.

The Silver Screenings Programme was devised for Kerry's older and retired community. And to make participation possible for all, there is little or no cost to attend events and screenings.

The matinees often draw people who would not otherwise visit the cinema due to health and mobility reasons. The screenings offer an opportunity to watch quality films as well as to come together to chat over tea and biscuits. Members are encouraged to come well before the film begins and often stay long after the lights come up. The social aspect is particularly comforting to many.

The Silver Screenings Programme received a grant from The Ireland Funds in 2014. "This support was vital to the program," explains Roisín McGuigan, Artistic Director of the Kerry Film Festival. "It gave us the much-needed resources to screen recently-made films and well-loved classics to even more people across Kerry."

So far over 4,000 people have attended and the project has been so successful it is being developed further with the creation of a new Active Retired Film Week that will coincide with the national Bealtaine Festival.

"The Silver Screenings epitomises the overarching aims of our organization," says Roisín. "We're encouraging access to and the appreciation of film by all sectors of society, where culture is part of our everyday life rather than a luxury to be enjoyed by a select few."