



THE IRELAND FUNDS



PROMISING IRELAND  
CAMPAIGN

## **Worldwide Ireland Funds to raise Campaign target to \$200 million for Irish Charities**

The Worldwide Ireland Funds today announced that it was doubling the original target for its Promising Ireland Campaign from \$100 million to \$200 million.

The Campaign, which was due to close at the end of this year, has raised \$150 million already and will be extended to the end of 2015 to reach this new goal. The new target will require the Funds to raise on average \$2 million a month, twice its current level.

Over the last five years, through the Campaign, The Ireland Funds have supported over 350 charities and not for profit organizations across the island of Ireland, North and South, and Irish causes abroad. All of the monies raised have come from private philanthropists and organizations across the twelve countries in which the Funds have a presence.

Commenting, CEO of The Worldwide Ireland Funds Kieran McLoughlin said: "The not for profit sector in Ireland is key to maintaining the social fabric as the country recovers. Our donors are really standing up when it counts most in a practical and impactful response by the diaspora. However, despite the Campaign having raised one third of our total earnings since we were founded almost forty years ago, we are inundated by an unprecedented level of demand from Irish charities struggling to meet the demand upon them. We are looking at a series of initiatives, in addition to our fundraising, through which we can support the sector."

### **About The Worldwide Ireland Funds**

The Worldwide Ireland Funds are an international philanthropic network operating in 12 countries that has raised over \$450 million for worthy causes in Ireland and Irish causes around the world. It is the largest network of friends of Ireland dedicated to supporting programs of peace and reconciliation, arts and culture, education and community development. Founded in 1976, The Worldwide Ireland Funds have benefitted over 1,200 organizations. All funds raised are contributed by private philanthropists and organizations.

### **The Funds in Numbers**

- \$450 million raised since foundation in 1976
- 12 Countries
- 1,200 Charities Supported
- \$0 cost to not-for-profits
- 100 events held every year with 45,000 attendees
- \$4 out of every \$5 raised go directly to charities
- 4 out of 4 star rating from Charity Navigator (the leading US ratings agency for charities) for cost control, transparency and corporate governance.

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