



36TH ANNUAL BOSTON GALA

THURSDAY, NOVEMBER 16, 2017

THE WESTIN BOSTON WATERFRONT

ADVERTISING PACKAGES

The 2017 Gala Journal will feature pages highlighting projects that directly benefit from your generosity. We are pleased to offer the option to have a Sponsor name appear on these pages or, if preferred, to submit a full-page advertisement.

FULL-PAGE

\$3,500

- Full-page sponsorship (Option 1)

I prefer to be listed as a Sponsor in the Project pages of the 2017 Gala Journal

(Please indicate below how you or your organization would like to be listed)

- Full-page advertisement (Option 2)

I prefer to submit a full-page advertisement to appear in the 2017 Gala Journal

(You must submit files before October 13, 2017, please see specifications below)

FULL-PAGE WITH TWO (2) GALA TICKETS

\$5,000

- Full-page sponsorship with 2 Gala tickets (Option 1)

I prefer to be listed as a Sponsor in the Project pages of the 2017 Gala Journal + 2 tickets to the Gala

(Please indicate below how you or your organization would like to be listed)

- Full-page advertisement with 2 Gala tickets (Option 2)

I prefer to submit a full-page advertisement to appear in the 2017 Gala Journal + 2 tickets to the Gala

(You must submit files before October 13, 2017, please see specifications below)

ADVERTISING SPECIFICATIONS

(if you choose option 2 above): File must be submitted by Oct. 13, 2017

FINISHED SIZE: 8-3/4" x 11-1/2"

BLEED: 1/8" all four sides

(size of the document would be at least 9" x 11.75")

INK: 4 Color Process (no spot colors)

No marks (text or color bars, etc)
within the bleed areas

FILE FORMAT: High resolution PDF

RESOLUTION: 300 dpi on all images

NOTE: Should your ad include a salutation or mention of the event, please reference **The Ireland Funds** or **The Ireland Funds 36th Annual Boston Gala**.

Please email all files to Katherine Guinee at The Ireland Funds at kguinee@irelandfunds.org and kindly call 617.574.0720 to confirm receipt. Please call with any questions you may have.

(over)

Name

Title

Company

Address

City/State/Zip

Phone

Email

Name & Email of Contact Person to Coordinate Ad Details:

How would you like to be listed in the Thank You Pages of the
Gala Journal?

Please charge my credit card: Amex Visa Mastercard

Card number

Exp.date

Name as it appears on card

Signature

Please make checks payable to: The Ireland Funds America

and mail to: The Ireland Funds
 ATTN: Boston Gala
 10 Post Office Square, Suite 1205
 Boston, MA 02109

For advertising information, contact Katherine Guinee
at 617.574.0720, fax at 617.574.0730
or email at kguinee@irelandfunds.org